

Librarian 2.0: the most adaptable to change!?



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Professions Australia 2005

“facing a major skills challenge across a number of professional occupations”

“new technologies are resulting in significant transformation in the contemporary workforce”

“current approaches to professional skills development may be inadequate”



What percentage of Australians regularly use web 2.0 technologies?

1. 76%
2. 51%
3. 32%
4. 23%
5. 83%

How many hours of video are uploaded to YouTube per minute?

1. 1 hour
2. 3.5 hours
3. 9 hours
4. 13 hours
5. 22 hours

What percentage of Australian's started their own blog last year (2008)?

1. 15%
2. 23%
3. 30%
4. 54%
5. 62%

How many new twitter messages or 'tweets' are there per day?

1. Half a million
2. 1.25 million
3. 3 million
4. 4.3 million
5. 1 billion

Web 2.0 requires an LIS professional with a new type of skill and knowledge. **Enter Librarian 2.0!**

But, library education continues To be framed in disciplinary traditions that do not reflect these changing requirements.



The 'issue' of library education

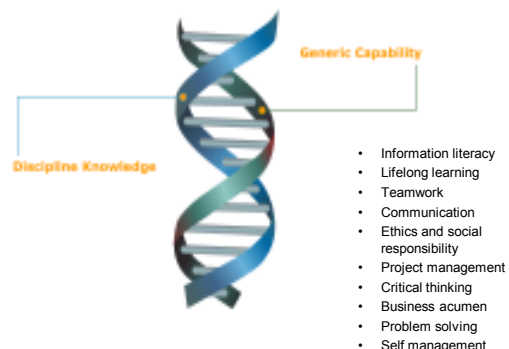
- "a crisis in library education" (Gorman, 2004)
- "something's amiss with university based education for librarianship" (Harvey, 2001)
- "a fresh approach needs to be taken considering the education and development of the new information professional" (Myburgh, 2003)
- "many librarians have little firsthand experience with library education after they graduate" (Moran, 2001)
- "LIS educators can be totally out of touch with current industry practice" (Hallam, 2007)

The fellowship program will:

1. Identify the current and anticipated skills and knowledge required by successful library and information science professionals in the age of web 2.0 (and beyond)
2. Establish the current state of library and information science education in Australian for supporting the development of "web 2.0 professionals"
3. Identify models of best practice

Generic capabilities NOT IT skills are the key

Communication skills	Facilitator	Not 9 to 5
Marketing	Driver of change	Have a digital footprint
Negotiating	Change manager	Advocacy and lobbying
Risk taking	Multi-tasker	Problem solving
Adaptable	Critical and analytical thinking	Curious, engaged in the world around them
Resilient	Share knowledge, coach, mentor	Customer service orientated
Teamwork	Tenacity	Not being perfectionist
Flexibility	Self starter	Willing to fail
Willing to learn	Talk the IT talk	Strategic
Lifelong learning	Not be afraid of getting in trouble	Adaptive
Management skills	Creative	Personality
Leadership	Diplomat	Reflective and reflexive
Entrepreneurial	Play	Open mindedness
Innovative	Experiment	Evaluation
Project management		Evidence based
Training & education skills		
Proactive		



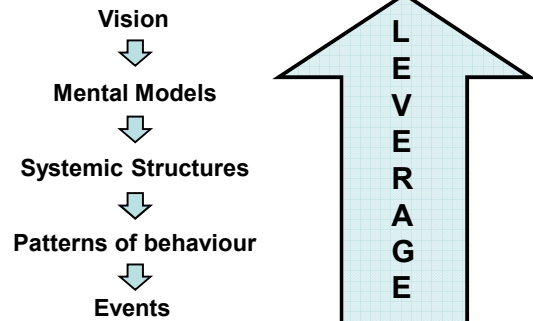
Partridge, Helen L. and Hallam, Gillian C. (2004) *The double helix: a personal account of the discovery of the structure of the information professional's DNA*. In: *Challenging ideas. ALIA 2004 Biennial Conference, 21-24 September 2004, Gold Coast, Australia.* http://conferences.alia.org.au/alia2004/pdfs/partridge_h_paper.pdf

But the *key* and most *interesting* element.....

A few quotes.....

- Cultural change
- Paradigm shift
- A new way of thinking
- Its an attitudinal thing
- Mindset shift
- How you think about your profession has to change
- Shift in ideas
- A new way of thinking about librarianship
- A shift in thinking is required
- More vision
- being the people we want
- move away from our focus on our systems and processes
- It's a mental thing

LEVELS OF PERSPECTIVE - Kim



“Learning to become a professional involves not only what we know and can do, but also who we are (becoming)...When a professional education program focuses on the acquisition and application of knowledge and skills, it falls short of facilitating their integrating into professional ways of being” (Dall’ Alba, 2009)

It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is the most adaptable to change.
(Charles Darwin 1809-1882)



<http://liseducation.wordpress.com>



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